

Indigenous Arts Demonstration Program

INFORMATION AND APPLICATION

Purpose: The Desert Museum recently held listening sessions with representatives from local Indigenous communities; one of the key messages is that there is a need for Indigenous art representation on grounds. The Indigenous Arts Demonstration Program grows out of these sessions and will provide a venue for Indigenous artists to showcase and sell their work.

Opportunity: The Desert Museum attracts about 350,000 visitors per year, and over 1000 visitors per day during the spring season and Cool Summer Nights. Works that reflect the natural or cultural heritage of the Sonoran Desert are especially encouraged.

The Desert Museum will provide

- A booth with up to two six-foot tables and 4 chairs
- On-site signage
- Advance advertising of the event
- Power cord to the booth if needed
- Wifi connection
- Stipend (\$150 per booth)

The Artist agrees to

- Provide staffing for the booth for an agreed upon 4-hour period
- Display their work and demonstrate and/or talk about their process
- If they wish to sell their work, Artist will process all payments and provide receipts to customers
- Provide the Desert Museum with a statement of Gross Receipts at the end of the day, and copies of individual receipts if requested
- Abide by the following restrictions on items that may be displayed:
 - No live animals
 - Demonstrations must not produce dust, flames, odors or substances that might be harmful to people, animals or plants
 - Food may not be distributed to guests
 - Sounds produced by the demonstration (such as music, tapping, banging, etc) must be pre-approved due to potential for disturbing animals.
 - Artwork must uphold a respectful and inclusive environment. Art that includes profanity, sexually explicit material, discriminatory language or symbols, or that promotes violence or hate is prohibited.

Stipend

Stipends are offered to Artists to guarantee a minimum income for the day. Stipends will be \$150/booth/day.

Museum Percentage

A 20% commission for artwork sold on grounds will be paid to the Museum.

Artist helpers and assistants

Artists may bring up to 3 helpers to encourage sales, interact with guests, and allow the artist to take breaks. The booth must be staffed at all times.

Demonstration hours

Artists are contracted for 4 hours, the schedule determined by both parties before agreement is signed.

Marketing and promotion

The Museum will advertise and promote the Artist demos and sales on site and on its website, social media and/or e-news. Artists are encouraged to promote the event as well. Museum admission is free for Native Americans with Tribal ID, but other guests will pay Museum admission (with the exception of the artist and 3 helpers).

Questions?

Call or email Debra Colodner
dcolodner@desertmuseum.org
1-520-883-3021

PLEASE COMPLETE THE APPLICATION BELOW.

APPLICATION

Today's Date: _____

Artist Name: _____

Business Name (if different): _____

Mailing address: _____

Email: _____

Phone number: _____

Preferred dates or days of week for sales (available March and April or other by mutual agreement)

Please insert or attach a few photos of the work you would like to demonstrate/sell, or your website/social media handles.

Please describe the connection of your work to the cultural or natural heritage of the Sonoran Desert.

Are you a member of an Indigenous Nation? _____ If so, which one/ones?

A contract will be provided for signature after review of your application. At that time, you will be asked to submit a W-9 form and Sole Proprietor Waiver for Workers Comp Insurance, or Certificate of Insurance including Workers Comp.

Return this application by mail or email (scans or photographs ok) to:

Debra Colodner
Conservation Education and Science
Arizona-Sonora Desert Museum
2021 N. Kinney Road
Tucson, AZ 85743

dcolodner@[desertmuseum.org](mailto:dcolodner@desertmuseum.org)

